

family friendly

CHOICES

A U S T R A L I A

ENCHANTIA

entrend.

Eternity

Eternity
INCEPTION

HAVEN

Serenity
collection

A pink stuffed unicorn with orange hair and a white stuffed lamb are sitting in a light brown woven basket. The basket is placed on a grey carpet. The unicorn has its eyes closed and a small smile. The lamb also has its eyes closed and a small smile. The background is a plain grey carpet.

WHAT IS THE BEST CARPET FOR YOUR FAMILY?

Just because you have a busy household with children or a family pet, doesn't mean you have to sacrifice style for function. In fact, the Family Friendly range of carpet will provide the best hardwearing and durable flooring options that will keep up with your lifestyle – and look good doing it.

Everyday life can be demanding on your carpet, which is why durability and stain-resistance are key things to look out for, it can be a balancing act of durability vs. comfort.

You can rest assured knowing we'll help you find the perfect choice for you and your home.

family friendly CHOICES

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BEFORE YOU BUY

Throughout this brochure you may notice a colour variation between the room and swatch images. Both are the best possible representation of that product within two different photographic environments. It is important to keep in mind that there are a number of variances in addition to lighting that may affect the way your carpet looks. This can include the pile direction, paint colour on walls, furniture and décor items that can alter the appearance of your carpet.

HOW LIGHTING AFFECTS THE LOOK OF YOUR FLOOR

Flooring is one of the biggest surface areas in your home and a key design element to any interior. When selecting your carpet, colour plays just as much of an important role as price, style and quality.

It is important to take into consideration how your selected carpet may look once it is installed in your home as the lighting in the room will have a significant impact on the way the colour of the carpet is perceived.

For example, carpet that is laid in a room that receives little to no natural light will appear drastically different to a room that has a lot of natural light coming in. The carpet will also appear different as the light changes throughout the day and transitions from morning to night.

THE EFFECTS OF ARTIFICIAL LIGHTING

Natural sunlight is not the only lighting that has an impact on the colour of your carpet; the type of light fixtures you have in the room will also play a part in how the carpet will look in your room.

Indirect lighting, such as a wall bracket aims light toward ceilings or walls, whereas a lampshade or floor lamp has a wider spread of light, therefore the light displayed will rebound against walls and floor.

For the best representation, we recommend going into your local Choices Flooring store and request to take a sample of your desired colour home. In addition, take a sample that is a shade darker so you can compare the two shades in both natural and artificial light at various times throughout the day to ensure you are happy with the true colour of the carpet within your room.



Wall colour and furniture can appear to change the tone of your carpet due to colour reflection.

The actual swatch generally appears most like the mid to dark sections of the room image.

Under natural light your carpet can appear drastically lighter.

For more information, visit [choicesflooring.com](https://www.choicesflooring.com) or speak with your sales consultant at your local Choices Flooring store.

CARPET CARE & MAINTENANCE GUIDE

Unlike other furniture in the home, carpet is exposed to dirt and stains because it is subjected to heavy traffic daily. Be sure to keep your carpet clean to preserve its durability and boost its lifespan. You can take various precautionary measures to keep your carpet clean to ensure you can enjoy the outstanding qualities for years to come.

DRY VACUUM REGULARLY

Regular vacuuming will extend the life and enhance the appearance of your carpet. We recommend vacuuming as often as necessary, but at least once a week, especially in high traffic areas.

This will remove free soil particles and surface litter, and will prevent soil becoming embedded in the carpet.

Pay particular attention to the areas around doorways and skirtings which are often the first place for insects and moths to reside. Every few months vacuum under infrequently moved furniture.

When vacuuming thick loop, casual frieze or long pile carpets, you may need to completely disengage the beater bar and vacuum with suction only.

PROMPTLY ATTEND TO SPILLS AND STAINS

Spills should be blotted up by dabbing, do not vigorously rub as this will spread the stain and may cause fuzzing of the area.

It is best to work from the outside of the stain towards the middle as this will avoid further spreading.

Most importantly, rinse the cleaned area with cold water as soon as possible.

PROFESSIONALLY STEAM CLEAN

It is worth getting your carpet professionally steam cleaned by a reputable operator at least once a year, or as often as required.

This will remove entrapped soil particles and revive the appearance of your carpet.



For more information regarding the care & maintenance of your carpet, visit [choicesflooring.com](https://www.choicesflooring.com)



A BLEND OF COMFORT, VALUE & STYLE

Offering the look and feel of luxury for less, Enchantia will elevate your living space. The combination of softness and durability is the perfect foundation for either your home, investment property, or both. With it's many features and wide range of colours, there is a style for everyone.

KEY FEATURES



Exclusive to
Choices
Flooring



Allergy
Friendly



Anti-Slip



Colour
Fastness to
artificial light



Durable



Easy
Cleaning



Family
Friendly



Hard
Wearing



Low
Maintenance



Pet Friendly



Quiet
Underfoot



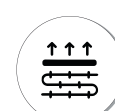
Rental
Friendly



Sound
Absorption



Stain
Resistance



Underfloor
Heating
Suitability



ENCHANTIA FYNLORE
Colour Featured: Bront

FYNLORE

Fynlore combines lasting strength with an irresistibly soft touch. Offered in a contemporary selection of colours, Fynlore adds a refined sense of warmth and style to every room.

CURRENT COLLECTION



ALABREN



ARGEL



BRONT



CENDREX



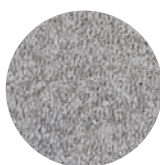
DATUM



ELUNE



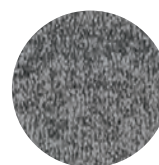
FATHOM



LIOR



MORTAINE



SANDOR

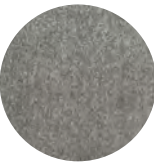


ENCHANTIA HADLEIGH
Colour Featured: Benton

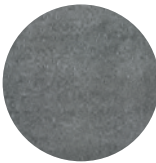
HADLEIGH

Create your own sanctuary with Hadleigh, the ideal blending both comfort and value.

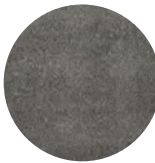
CURRENT COLLECTION



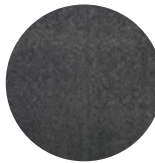
ANGLIA



ANSELL



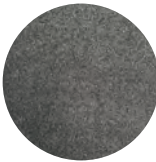
BENTON



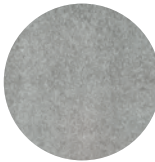
FRANKLIN



MALDON



MORRIS



NEWELL



ROWLAND

Switch colour and room image can differ due to light conditions. Refer to page 2.

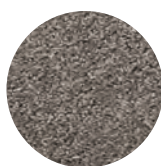


ENCHANTIA LENA VALLEY
Colour Featured: Jewel

LENAH VALLEY

Discover the difference with this high-quality polyester carpet - the perfect combination of style, comfort, and value. From its soft, luxurious texture to its durable construction, this carpet is designed to enhance your home with lasting beauty and practicality.

CURRENT COLLECTION



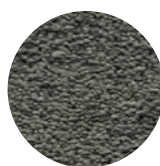
BANDO



BITTER



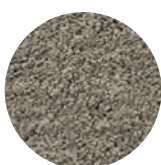
GABLE



INLET



JEWEL



MARDELL



MEZ



VANCE



YALE

ENCHANTIA LENA VALLEY
Colour Featured: Bitter



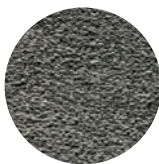


ENCHANTIA NEWTOWN
Colour Featured: Fritz

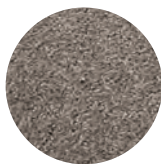
NEWTOWN

Discover the difference with this high-quality polyester carpet – the perfect combination of style, comfort, and value. From its soft, luxurious texture to its durable construction, this carpet is designed to enhance your home with lasting beauty and practicality.

CURRENT COLLECTION



BOAZ



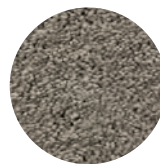
DORSEY



FRITZ



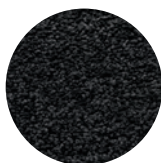
HAMLIN



MABERY



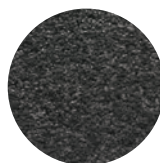
NUGENT



RIPPLE



TICA



WELBY

ENCHANTIA NEWTOWN
Colour Featured: Nugent



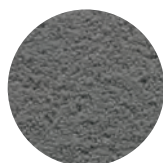


ENCHANTIA SHILOH
Colour Featured: Stratos

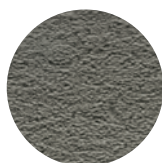
SHILOH

Shiloh is naturally stain resistant, making it easy to keep clean and maintain. Available in a range of many designer colours, Shiloh will bring a real sense of affordable style and comfort to your new home or your next renovation project

CURRENT COLLECTION



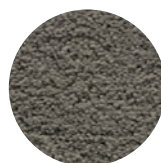
APTUS



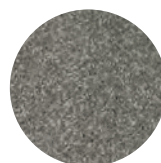
BARROW



CORBEL



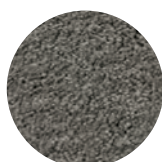
EDISON



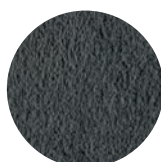
NIMBUS



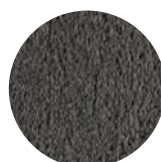
PLATO



REGALIA



STRATOS



TALON

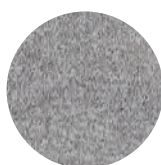


ENCHANTIA TESSARI
Colour Featured: Lunair

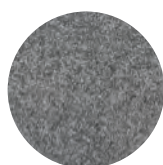
TESSARI

Tessari is an Australian-made twist pile carpet designed for the family home. With an array of fashionable colours, this carpet is easy to maintain.

CURRENT COLLECTION



DOLVEN



DUSKAR



LUNAIR



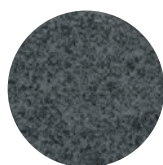
MIRELLE



OATMILK



SANDWHISPER



STORMEA



TAWNI



VELVENE



VELVENE





CARPET THAT TAKES CENTRE STAGE

Entrend carpet redefines durability while also providing superior stain resistance and a stunning colour palette, to ensure your space is centre stage.

The easy to clean features of entrend carpet make it a perfect soft flooring solution for those with busy lifestyles.



Exclusive to
Choices Flooring



Anti
Slip



Colourfastness
to Artificial
Light



Durable



Easy
Cleaning



Eco Friendly



Family
Friendly



Hard
Wearing



Low
Maintenance



Pet Friendly



Quiet
Underfoot



Sound
Absorption



Stain
Resistance

ENTREND WEXLEY
Colour Featured:
Moura

*Key features are a summary of all Entrend brands, however not all features apply to all brands.

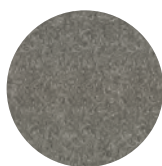


ENTREND LYNORA
Colour Featured: Merlox

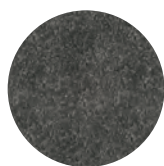
LYNORA

Lynora is a hard twist premium SDN cut pile carpet delivering exceptional strength and durability.

CURRENT COLLECTION



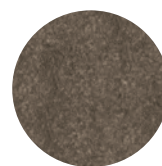
BRUMA



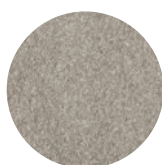
CHALCITE



COLONIAL



DUSKELLE



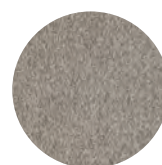
FLINTINE



MERLOX



MOLTEN



PELLWYN



ENTREND STRATTON
Colour Featured: Barrine

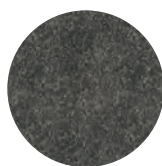
STRATTON

Stratton is a hard twist premium SDN cut pile carpet delivering exceptional strength and durability.

CURRENT COLLECTION



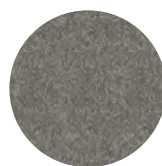
BARRINE



CELESTIA



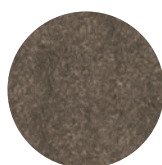
CONWAY



DANCER



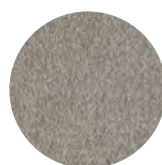
HURON



PEDDER



THANAD



WIRRA



ENTREND TAVELLE
Colour Featured: Niro

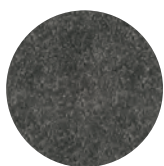
TAVELLE

Tavella is a hard twist premium SDN cut pile carpet delivering exceptional strength and durability.

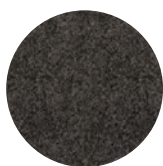
CURRENT COLLECTION



BRODY



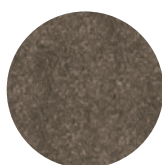
DEWLIT



ELORDI



LANTERN



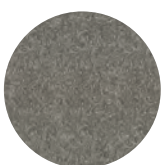
MARLOW



NIRO



POPPY



SELVA

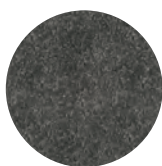


ENTREND WEXLEY
Colour Featured: Moura

WEXLEY

Wexley is a hard twist premium SDN cut pile carpet delivering exceptional strength and durability.

CURRENT COLLECTION



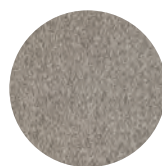
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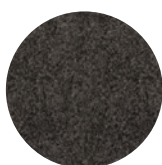
ARKIN



CANOPY



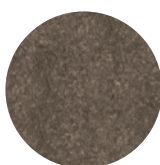
HOPPER



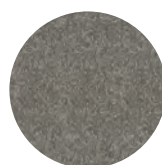
MOURA



ORTEGA



PASCAL



SALDANA





FOR LOOKS THAT LAST

Eternity carpet is designed to keep its sensational looks, so you can continue to enjoy its outstanding qualities for many years to come.

Everyone dreads that first spill or stain, with Eternity carpet you can relax knowing that its superior stain resistance will ensure it comes up like new time after time.

KEY FEATURES



Exclusive to
Choices
Flooring



Allergy
Friendly



Anti-Slip



Durable



Easy
Cleaning



Family
Friendly



Hard
Wearing



Low
Maintenance



Pet Friendly



Quiet
Underfoot



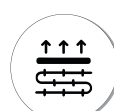
Rental
Friendly



Sound
Absorption



Stain
Resistance



Underfloor
Heating
Suitability

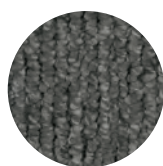


ETERNITY AGOSTINI
Colour Featured: Mugello

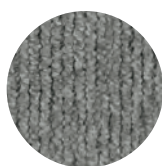
AGOSTINI

Agostini offers an exceptional balance of premium quality and affordability, boasting a luxurious texture that remarkably mimics the elegance of wool. With its striated pattern and versatile, earthy colour palette, Agostini goes beyond mere functionality, refreshing any bedroom or living space.

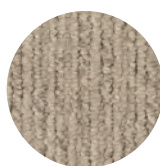
CURRENT COLLECTION



ASSEN



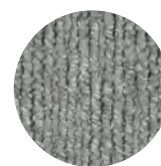
CASTELLE



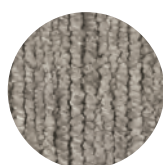
HONDO



JEREZ



MISANO



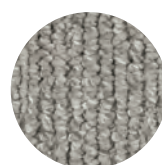
MOTEGI



MUGELLO



SEPANG



TORMO

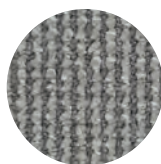


ETERNITY ARISTA
Colour Featured: Kevington

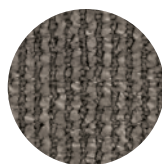
ARISTA

Arista not only enhances the many practical benefits that architects, designers and home owners expect from synthetics, but incorporates discerning aesthetic qualities traditionally only thought possible in natural fibres.

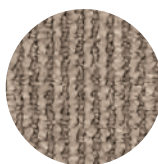
CURRENT COLLECTION



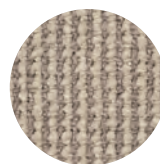
COLE



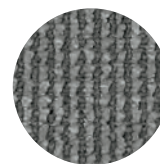
DEVLIN



FERNSHAW



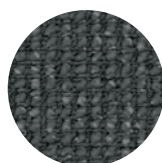
GLYNDON



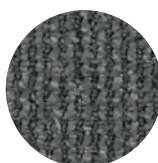
KEVINGTON



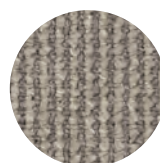
PANORAMIC



SHERBROOKE



STANFORD



YARRBAT



ETERNITY AVENTINE
Colour Featured: Maplebark

AVENTINE

Aventine - embodies the everchanging needs of the active household in a luxurious Solution Dyed Nylon (SDN), Cut Pile Twist carpet, offering an on-trend colour pallet, sumptuous feel and durability that is crafted with contemporary living in mind.

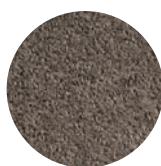
CURRENT COLLECTION



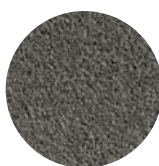
COTTON
CLOUD



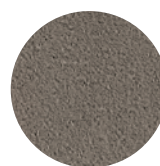
DAWN PETAL



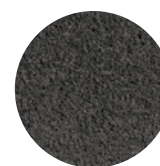
ECHOASH



GRAPHITE
ECHO



MAPLEBARK



MOONREACH



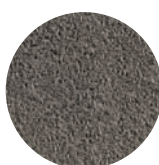
SANDY VEIL



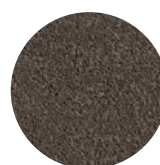
SHADED COAL



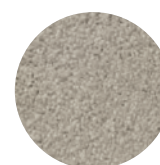
SNOWDRIFT



TIDAL



TUMBLED



VELMARA

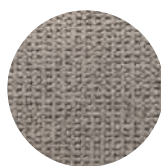


ETERNITY BARATTI
Colour Featured: Tuscan Sun

BARATTI

Baratti range, a textured loop crafted from Solution Dyed Nylon fibres, exhibiting both aesthetic appeal and durability. Its excellent wear resistance and superior stain resistance features ensure longevity, and vibrant enduring colour and anti-static properties make it a premium choice in nylon carpets.

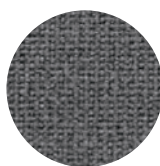
CURRENT COLLECTION



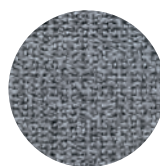
AMPHORA



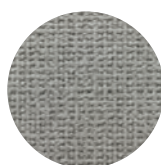
CHAPEL



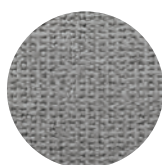
METALWORK



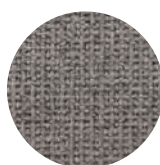
SEASHORE



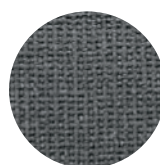
SERPENTINE



SHELLFISH



TUSCAN SUN



VISTA

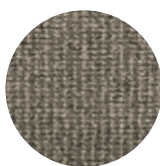


ETERNITY BELLMORE
Colour Featured: Lorne

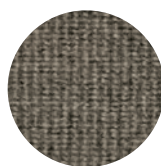
BELLMORE

Outstandingly hard-wearing, Bellmore is designed to suit the most demanding of households. It retains a carefully crafted, modern colour palette, enabling it to complement a wide range of interior themes.

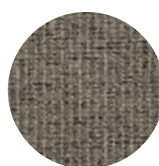
CURRENT COLLECTION



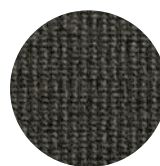
ALLORA



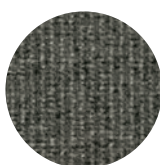
AUGUSTA



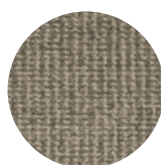
DOUGLAS



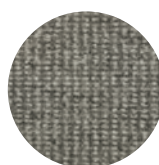
ELWOOD



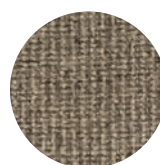
ESPERANCE



KIAMA



LORNE



YAMBA

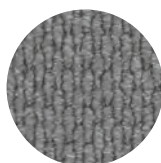


ETERNITY CHELSEA GROVE
Colour Featured: Monolith

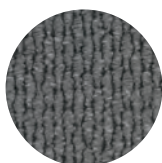
CHELSEA GROVE

With a contemporary textured design, Chelsea Grove sets the foundation for range of modern interior styles. This versatile loop pile creates subtle interest on the floor that will compliment your home and furnishings.

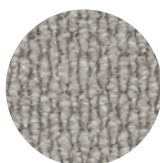
CURRENT COLLECTION



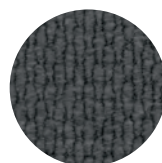
ALLOY



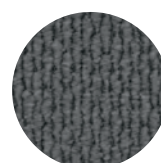
BOULDER



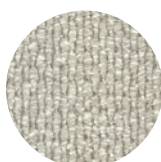
CAMEO



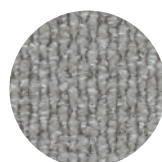
CINDER



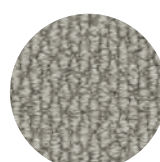
MONOLITH



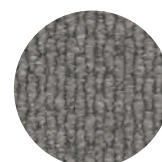
OATMEAL



OVERCAST



QUARTZ



STONEWORK



ETERNITY BARATTI
Colour Featured: Ballie

CLARE VALLEY

Clare Valley elegantly ushers in softness and subtle luxury. Shoes will always be kicked off at the door in order to fully experience the sumptuous textures and softness underfoot, with comfort at the forefront.

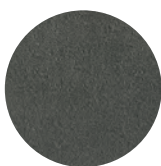
CURRENT COLLECTION



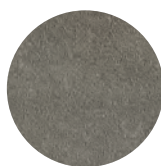
AZTEC



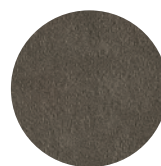
BALLIE



GOTHAM



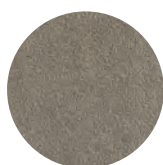
HUSH



KODAMA



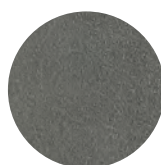
MANA



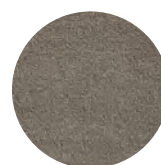
NEO



SONIC



SUBLIME



UMBRA



ETERNITY DELANO RISE
Colour Featured: Trenton

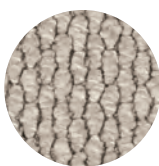
DELANO RISE

Delano Rise offers wool-like elegance featuring a subtly heathered texture. Its neutral colour palette complements any interior design, while its durability ensures lasting beauty.

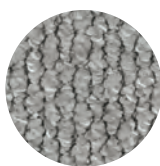
CURRENT COLLECTION



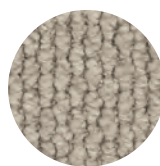
AERO



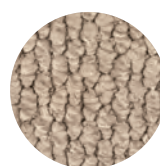
ALOUETTE



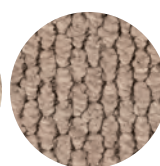
ARKELL



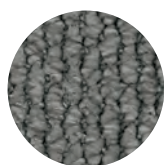
COLT



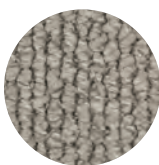
DORSEL



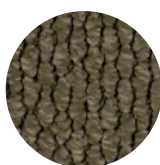
GLIMRA



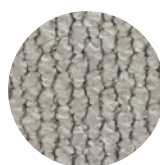
HOSTA



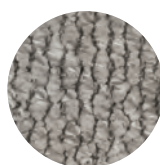
LICHEN



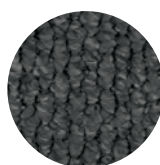
LUNET



MARRO



REEVES



TRENTON

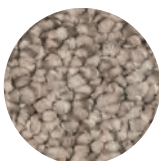


ETERNITY DELEMONT
Colour Featured: Ordon

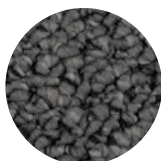
DELEMONT

Inspired by the Boucle fabric, it's timeless elegance and beautiful heathered colours will suit a wide array of interior spaces, from contemporary to classic. Enjoy a sense of luxury in bedrooms and living areas, knowing it is soft to the touch yet durable against abrasion.

CURRENT COLLECTION



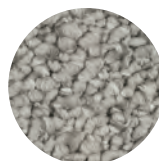
BOVEE



HENRI



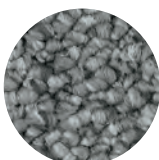
JURA



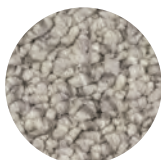
LUCELLE



MARCEL



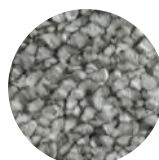
MAURICE



ORDON



ROMAINE



SENTIER

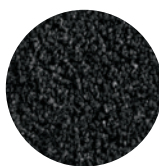


ETERNITY EDGEHILL
Colour Featured: Gradient

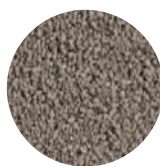
EDGEHILL

This modern and sophisticated solution dyed nylon in several on trend colours will give rich depth to any room. Soft, luxurious, and exquisitely made in Australia this product will provide your home with long lasting appeal.

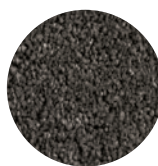
CURRENT COLLECTION



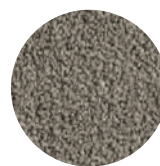
ABSTRACT



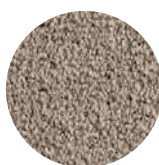
AGELESS



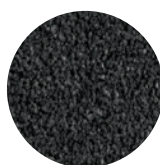
AROMA



CHARTER



FORGE



GRADIANT

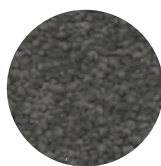


ETERNITY FASCINATION
Colour Featured: Villa

FASCINATION

Designed with durability in mind, Fascination is a cut pile twist that adds subtle texture to the floor. This Solution Dyed Nylon carpet features a beautiful, yet functional colour palette of light and dark neutrals

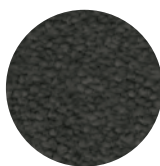
CURRENT COLLECTION



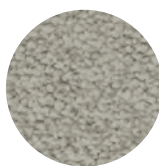
DAKOTA



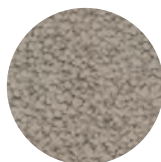
DAYBREAK



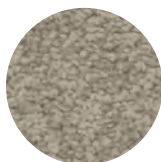
GOTHAM



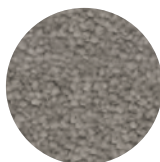
GRAVITY



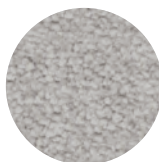
INTERLUDE



STELLAR



VILLA



VOYAGE

ETERNITY FASCINATION
Colour Featured: Gravity





ETERNITY HANNING
Colour Featured: Strickland

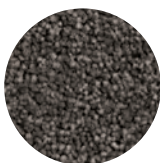
HANNING

Hanning is a heavy weight Solution Dyed Nylon carpet which is extremely durable and perfect for high traffic areas.

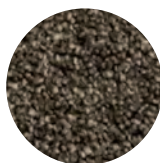
CURRENT COLLECTION



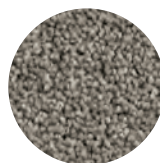
BEATON



DELANEY



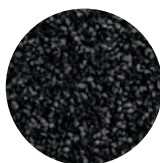
DRIFTWOOD



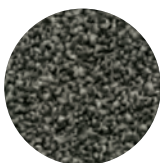
ECHO



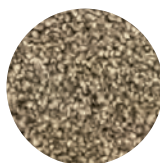
HERMITAGE



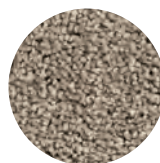
JASPER



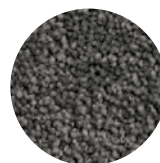
MINERAL MIX



RAFFIA



STRICKLAND



THUNDER

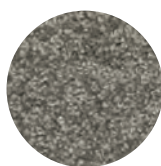


ETERNITY HAYZER
Colour Featured: Argo

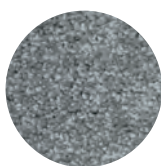
HAYZER

Hayzer presents a luxuriously soft look and feel underfoot without sacrificing the most important features a carpet needs in the everyday home. Amazing wearability, stain resistance, colourfastness and anti-static properties ensure that this range is the perfect choice for your home.

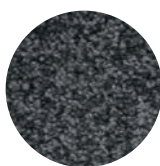
CURRENT COLLECTION



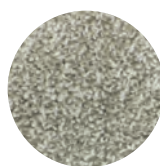
ARGO



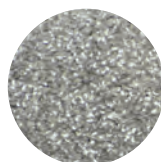
BERRIS



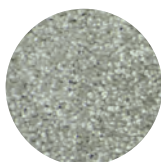
HARTZ



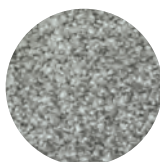
HYDE



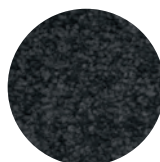
LENZ



PENDA



TAPPA



TURBO



ETERNITY HENSON
Colour Featured: Trance

HENSON

This carpet is soft underfoot and will provide the comfort and durability you would expect from this beautifully Australian manufactured product.

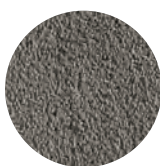
CURRENT COLLECTION



CASUAL



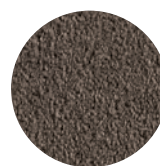
EGAN



ENIGMA



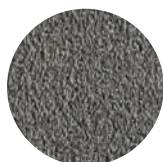
GULLY



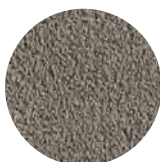
HIDEAWAY



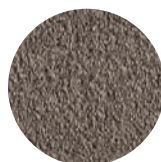
PILLAR



TRANCE



VISION



WINTERIDGE



WORLDY

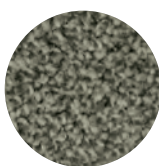


ETERNITY HEWSON
Colour Featured: Barwen

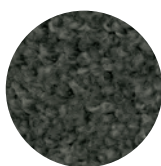
HEWSON

Inspired by the natural tones of Australia's landscapes, its versatile colour palette reflects current trends, making it an ideal choice for both contemporary and classic interiors. Designed for modern Australian living, Hewson is a refined and enduring addition to any home.

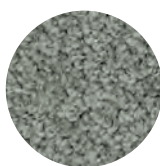
CURRENT COLLECTION



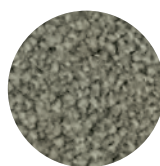
BARWEN



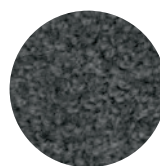
COBLEN



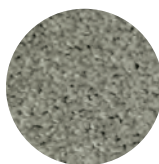
FALLOWRA



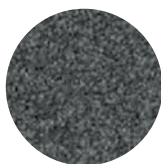
GLENORA



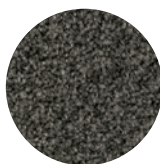
KYNDRA



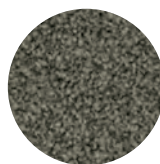
MOSSARA



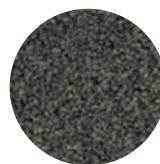
RAFTERRA



RUDORA



SOLTREK



WICKLEN

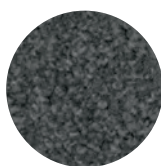


ETERNITY KELORA
Colour Featured: Sandora

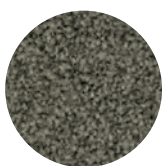
KELORA

Designed to complement Australian homes and lifestyles, Kelora combines everyday practicality with a touch of luxurious comfort.

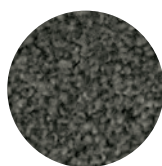
CURRENT COLLECTION



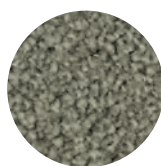
BISCARA



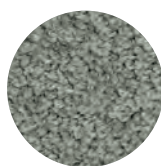
BRANLO



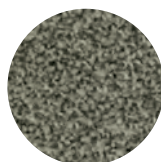
CALMERA



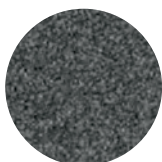
LOCTRA



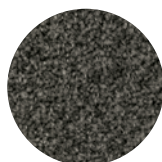
PEBLARA



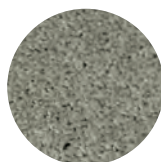
RUSKYN



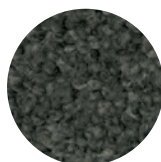
SANDORA



SILTARA



TAUSEN



TAWNIX



ETERNITY KINGSLEY
Colour Featured: Pomona

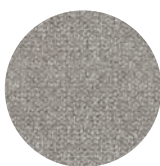
KINGSLEY

Kingsley showcases a robust, chunky loop pile—bringing inviting texture and relaxed sophistication to any room.

CURRENT COLLECTION



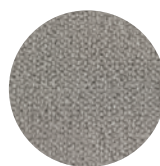
AERIAL



BALSAM



EVIE



FLORIDA



MORGAN



POMONA



RANCHO



SOMERSET

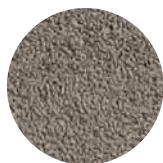


ETERNITY LUCIDO
Colour Featured: Rural

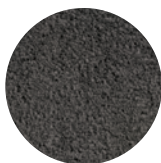
LUCIDO

Lucido embodies the timeless elegance, texture, and durability that our customers anticipate from a meticulously crafted carpet.

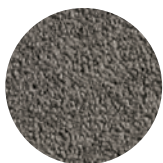
CURRENT COLLECTION



BARTON



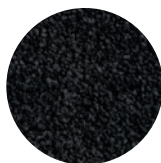
COMPOSE



CULLEN



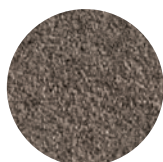
MARLOCK



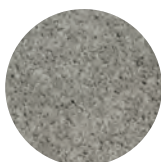
OPERA



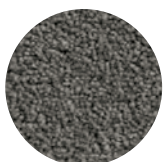
PENZANCE



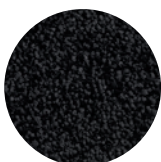
PITCHSTONE



ROCKAWAY



RURAL



SHELTER



SHIMMER



WESTERLY



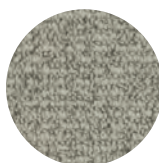


ETERNITY MALUMA
Colour Featured: Malton

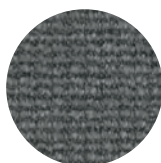
MALUMA

The patterned textured loop pile of Maluma creates a distinct uniform texture that won't show tracks, making it an inspired selection for high traffic rooms. Made in Australia from durable solution dyed nylon, Maluma is stain resistant, fade resistant and perfect for family homes

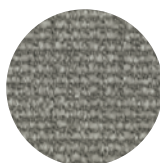
CURRENT COLLECTION



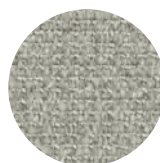
AVANTE



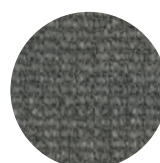
BAJAH



HEARTH



MALTON



RALEIGH



ETERNITY MOLARO
Colour Featured: Verity

MOLARO

Molaro has a colour palette which reflects modern design, featuring a large range of benefits, this locally manufactured product is sure to impress.

CURRENT COLLECTION



Switch colour and room image can differ due to light conditions. Refer to page 2.



ETERNITY NORMANDY
Colour Featured: Magness

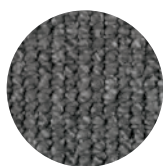
NORMANDY

Normandy exceeds practicality and expectations for synthetic fibres. Its unique striated pattern, chunky texture and neutral tones seamlessly blend into your home, balancing both comfort and style. Rated 'Extra Heavy Duty' for homes and 'Medium Duty' for commercial use, Normandy is exceptionally durable.

CURRENT COLLECTION



ANJOU



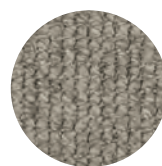
COMICE



CONCORDE



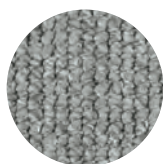
FORELLE



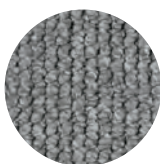
MAGNESS



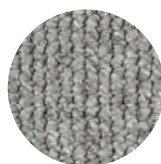
NELIS



SENER



SHINKO



STARKRIMSON

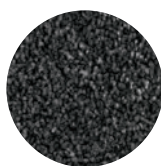


ETERNITY POINTILLIER
Colour Featured: Barley Mist

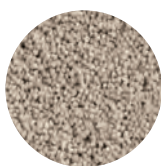
POINTILLIER

Pointillier features sleek tones and a beautiful finish, this product is sure to impress. Available in a range of colours, all with stipple highlight.

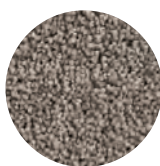
CURRENT COLLECTION



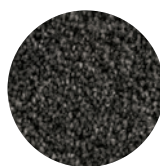
AGATE



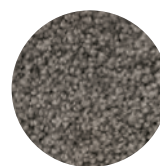
BARLEY MIST



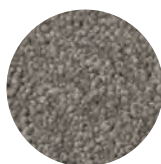
DESERT WIND



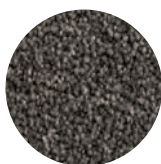
GLOBE



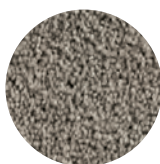
JAZZ



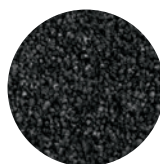
KRYPTON



LUSTER



TANGLE



TORRIS

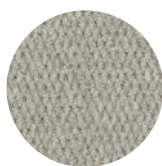


ETERNITY RYOMA
Colour Featured: Nivic

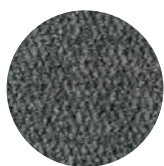
RYOMA

Ryoma brings together elegant style, lasting performance and the kind of underfoot comfort that makes a house feel like home. With contemporary colours in luxurious heathered solution-dyed nylon, Ryoma's rich textured loop pile creates spaces that feel as good as they look.

CURRENT COLLECTION



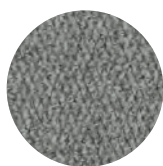
BROCIC



FERNIX



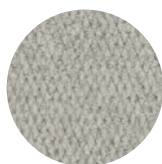
GLISPER



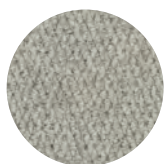
GLORAYN



LOVAN



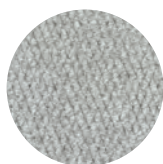
NIVIC



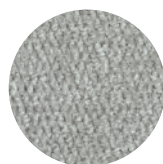
STRENA



TRISSIC



TROVE



ZINT







LIKE YOU'VE NEVER SEEN BEFORE

Eternity Inception carpets are specially designed to keep their sensational looks for many years to come.

Perfect for busy lifestyles, Eternity Inception carpet resists abrasion caused by a busy home, Eternity Inception carpet is perfect for those always on their feet.



Exclusive to
Choices
Flooring



Colourfastness
to Artificial Light



Durable



Easy
Cleaning



Family
Friendly



Hard
Wearing



Low
Maintenance



Quiet
Underfoot



Rental
Friendly



Sound
Absorption



Stain
Resistance

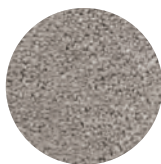


ETERNITY INCEPTION
WHITLANDS
Colour Featured:
Remsen

WHITLANDS

Discover the Whitlands range where true comfort meets lasting luxury. With its soft feel and resilient, solution-dyed fibres that resist stains and fading, it simplifies upscale living.

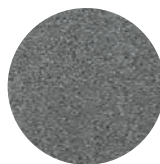
CURRENT COLLECTION



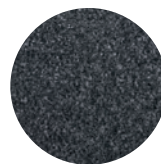
ALEDO



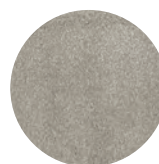
CHIPLEY



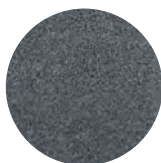
JALYN



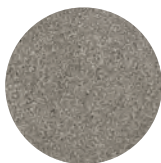
KELSO



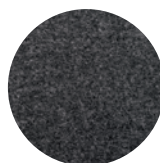
MINA



NICOVA



REMSSEN



SPRITZ



TREY



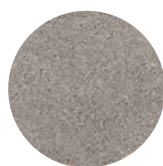
ETERNITY INCEPTION
WILLOW LAKE
Colour Featured: Mulroy

Swatch colour and room image can differ due to light conditions. Refer to page 2.

WILLOW LAKE

Indulge in the true comfort and luxury of the Willow Lake range. With its soft, luxurious feel and durable qualities like unrivalled stain and fade resistance from its solution-dyed fibres, this range makes maintaining a luxurious home absolutely effortless.

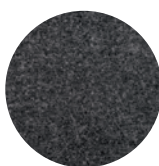
CURRENT COLLECTION



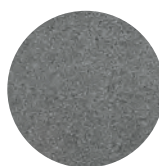
ARCHDALE



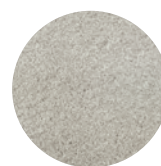
ENOREE



FREMONT



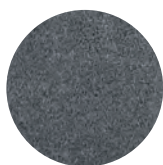
GARTH



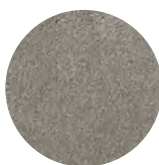
LINDBERG



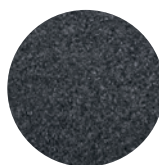
MULROY



RIKER



TALLON



WYNBORN





HAVEN

COMBINING PRACTICALITY AND STYLE

Haven allows you to create the look you want for less. Haven is able to withstand the everyday activities of those with busy lifestyles, the durability of Haven carpet will put your mind at ease, making it the perfect foundation for your home or investment property.

KEY FEATURES



Exclusive to
Choices
Flooring



Allergy
Friendly



Anti-Slip



Durable



Easy
Cleaning



Family
Friendly



Hard
Wearing



Low
Maintenance



Pet Friendly



Quiet
Underfoot



Rental
Friendly



Sound
Absorption



Stain
Resistance

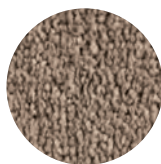


HAVEN ALLUNA
Colour Featured: Farrow

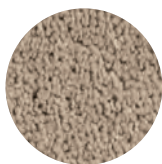
ALLUNA

Transform your home with Alluna, this stunning carpet is available in a modern colour palette of on trend colours.

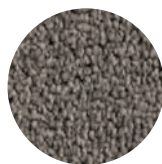
CURRENT COLLECTION



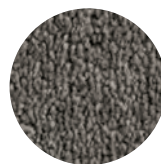
ASHVILLE



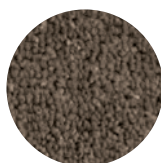
EDGEComb



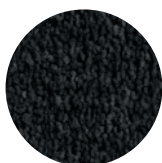
FARROW



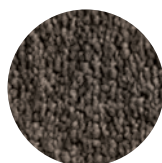
KIMONO



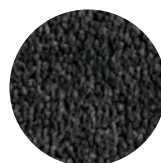
MITTEN



PATINA



PORTOBELLO



TRIBAL

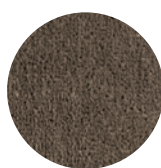


HAVEN CALLOW
Colour Featured: Cochrane

CALLOW

Callow is designed to provide affordable carpet without sacrificing on style. With a great colour palette, this lighter weight cut pile polyester carpet is ideal for transforming a space, providing a warm and inviting ambience.

CURRENT COLLECTION



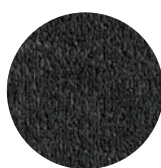
ARUNDELL



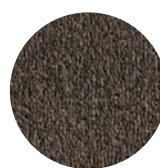
BEDFORD



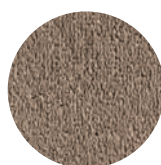
BERMAGUI



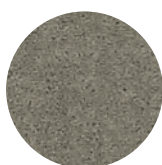
BELGIAN



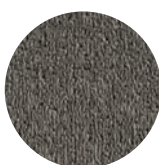
COCHRANE



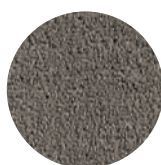
DECAF



HEREFORD



MEDLAR



TULLAWOOD



WINSOME

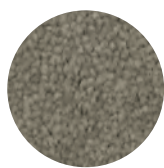


HAVEN DELTA TWIST
Colour Featured: Camel Hair

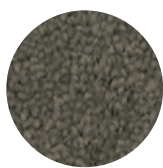
DELTA TWIST

Delta Twist is a polyester cut pile twist carpet bringing comfort and practicality at an affordable price. Beautifully soft, this carpet is perfect for bedrooms and features a versatile colour palette including vivid brights and contemporary neutral tones.

CURRENT COLLECTION



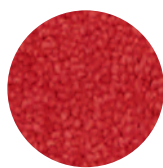
AGED STONE



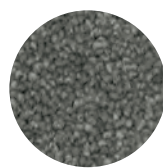
CAMEL HAIR



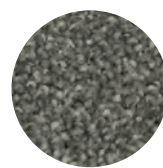
CANNON BALL



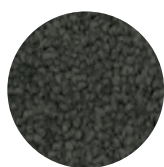
DIVA RED



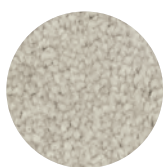
GREY SKY



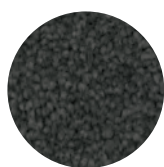
MERCURY STORM



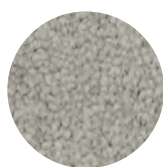
MONUMENT



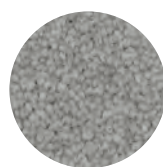
PUFF BALL



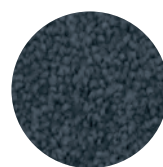
SHINGLE



SMOKEY GREY



STEEL MAGNET



TUNGSTEN

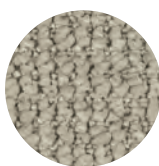


HAVEN DENHAM COAST
Colour Featured: Reedy

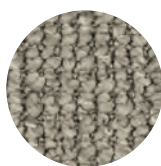
DENHAM COAST

Denham Coast is a great combination of quality and affordability for homeowners, landlords, builders and developers. With a palette of modern heathered colours, and a rich organic texture, Denham Coast is an ideal foundation for contemporary interiors.

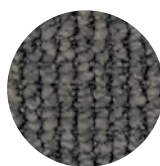
CURRENT COLLECTION



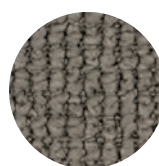
DAMPER



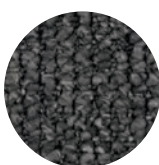
HAMERSLEY



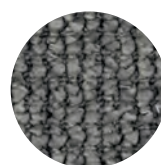
INDEE



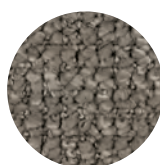
MILLSTREAM



PERON



REEDY



ROCKLEA

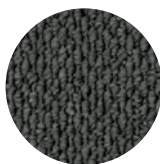


HAVEN HARTLAND BAY
Colour Featured: Milford

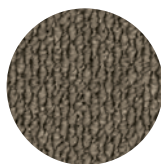
HARTLAND BAY

Hartland Bay exudes contemporary style with its ultra-modern, neutral colour palette and has the versatility to complement a wide range of interior themes.

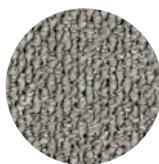
CURRENT COLLECTION



CLOVELLY



EDISTONE



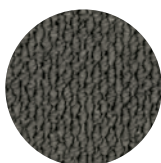
MILFORD



MINDEN



STRATTON



TORRINGTON



TOSBERRY

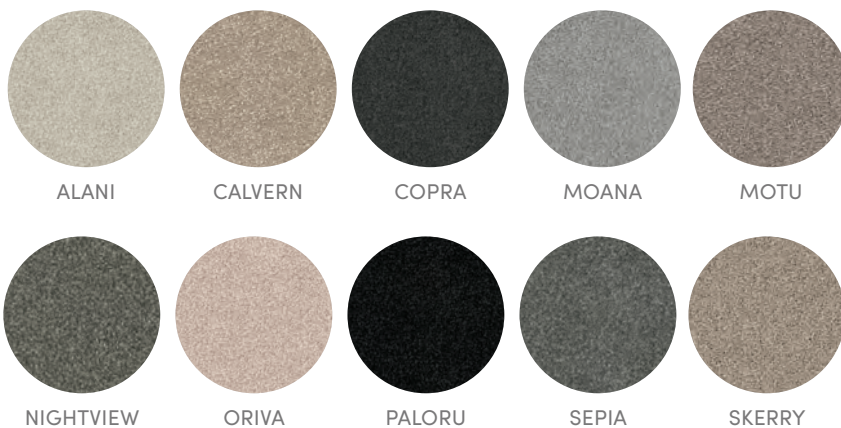


HAVEN ISLAND TWIST
Colour Featured: Sepia

ISLAND TWIST

Island Twist is a polyester cut pile twist carpet bringing comfort and practicality at an affordable price. Beautifully soft, this carpet is perfect for bedrooms and features a versatile colour palette including vivid brights and contemporary neutral tones.

CURRENT COLLECTION



Switch colour and room image can differ due to light conditions. Refer to page 2.



HAVEN JOCANDA
Colour Featured: Caraway

JOCANDA

Drawing from the look of a long time classic, and crafted from today's modern tones Jocanda is creating a new classic for today.

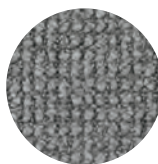
CURRENT COLLECTION



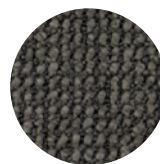
AQUITAINE



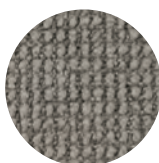
BLOSSOM



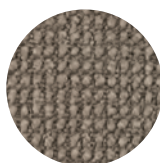
CARAWAY



DANE



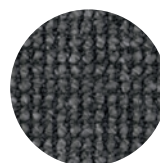
ELK



KIBBLE



MIZUNA



PROMENADE

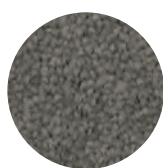


HAVEN LAKESIDE
Colour Featured: Tinsmith

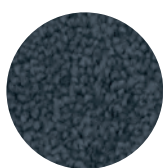
LAKESIDE

Create a comfortable and stylish home with Lakeside. This soft and affordable polyester cut pile twist carpet well suited to low traffic areas. Choose from modern neutral or bold highlight colours that will make a splash.

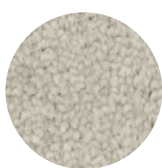
CURRENT COLLECTION



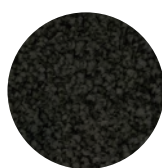
BEACON



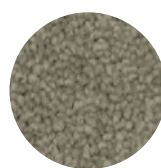
BLUE HORIZON



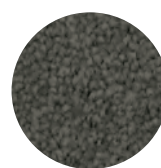
CASHMERE
CLOUDS



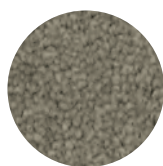
CINDER BLOCK



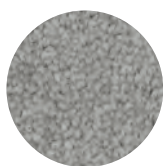
FOG GREY



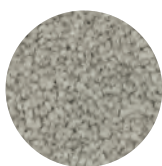
GALVERSTON
GREY



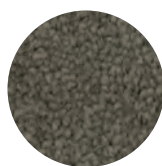
PORTOBELLO



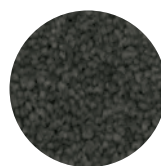
SEA FOAM



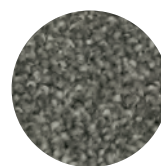
SILVERTON



SUNBAKED
SAND



TARMAQ



TINSMITH

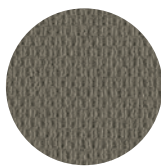


HAVEN MAZELLE
Colour Featured: Miro

MAZELLE

Tesselle is a stylish chunky loop textured carpet crafted to stand up to day to day life. Easy to clean and maintain, its' stain resistant and wear resistant fibre makes it the perfect choice where affordable style is important.

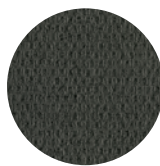
CURRENT COLLECTION



CINDARA



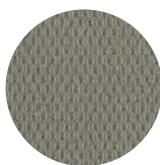
DORSIN



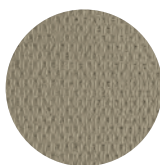
MIRO



ORLITH



SOVA



VIRELI

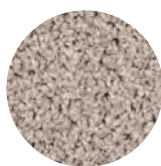


HAVEN NORCROFT
Colour Featured: Doric

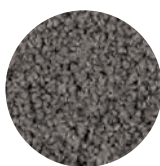
NORCROFT

Stylish simplicity defines the Norcroft range. Delivering a sense of warmth with a simple colour scheme, this range also boasts durability, and an easy-clean design which is perfect for high-traffic areas.

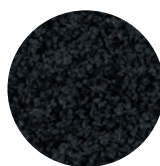
CURRENT COLLECTION



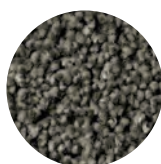
BAYNES



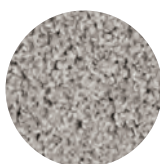
DORIC



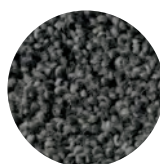
ELGOOD



JEBB



SHELTON



WALHAM

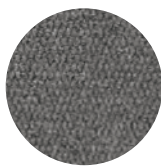


HAVEN TESSELLE
Colour Featured: Eagle Eye

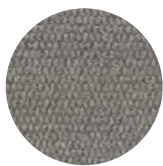
TESSELLE

Tesselle is a stylish chunky loop textured carpet crafted to stand up to day to day life. Easy to clean and maintain, its' stain resistant and wear resistant fibre makes it the perfect choice where affordable style is important.

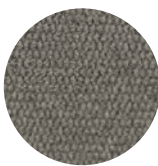
CURRENT COLLECTION



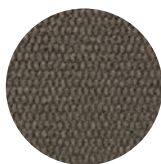
BARKMIST



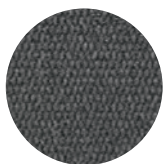
CAPTAIN



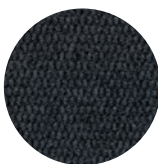
EAGLE EYE



FAIRYTALE



MESA



TARMAC

HAVEN TESSELLE
Colour Featured:
Mesa

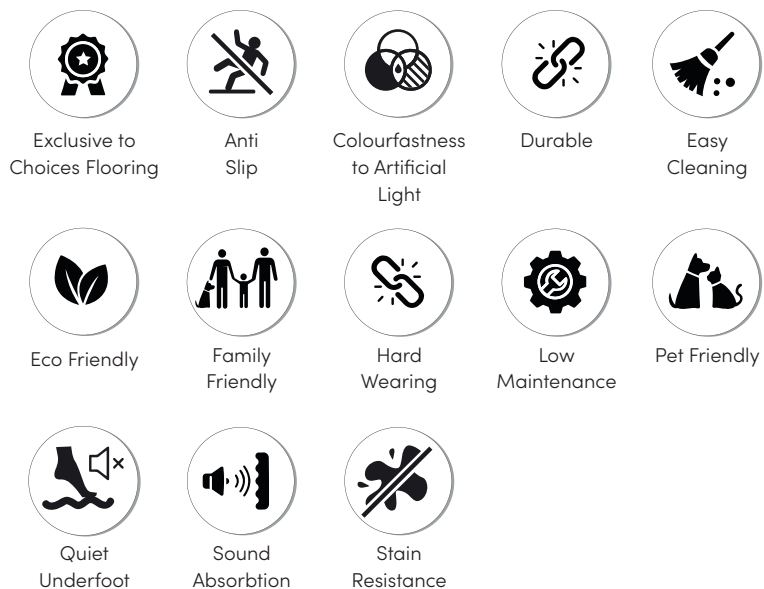




PERFECT CARPET FOR FAMILIES

From sustainable fibres to the softest, most durable and easy to clean carpet on the planet, the Serenity Collection has a carpet to suit every family budget and style.

Featuring permanent built-in stain and soil protection that won't wear or wash off, Serenity Collection carpets are the ultimate solution for families.



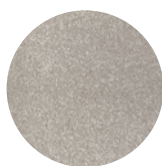


SERENITY CASTLEPOINT
Colour Featured: Claymoor

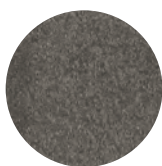
CASTLEPOINT

This twist carpet captures the light to create gentle tonal variation, enhancing its visual appeal. Designed to handle the demands of everyday life with resistance to stains, fading and wear - while its soft surface helps quieten your space for a more relaxed atmosphere.

CURRENT COLLECTION



ALMOND ASH



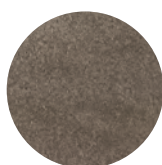
ASHEN
TRUFFLE



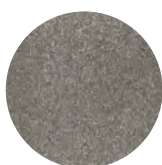
CHARFORGE



CLAYMOOR



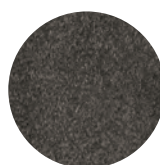
PEBBLE HAZE



SILT SHADOW



STORMFOLD



WEATHERED
FLAX

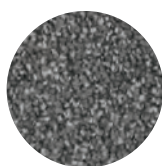


SERENITY COLLECTION
SHADOW MIST
Colour Featured: Garner

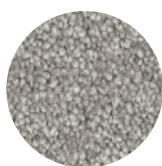
SHADOW MIST

A perfect balance of comfort and practicality, Shadow Mist is made from DuraTuft® Soft PET - a premium polyester carpet fibre that offers durability and stain resistance without compromising on softness. This cut pile twist carpet comes in a range of contemporary colours.

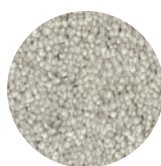
CURRENT COLLECTION



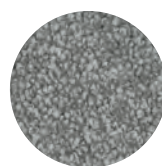
BENITO



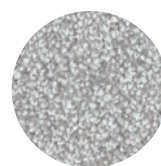
BIRNEY



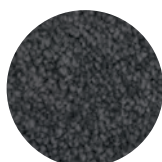
CERA



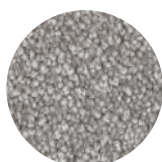
GARNER



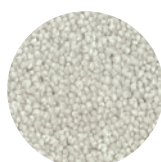
JARVIS



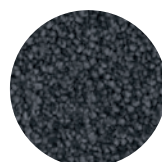
KASI



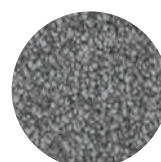
KEMPER



MIAMI



MOYER



ZAHN

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Your selected Enchantia, Entrend, Eternity, Eternity Inception, Haven or Serenity carpet is covered by one or more warranties as stated in the warranty information. For more information on the applicable warranties or guarantees on your selected carpet, please check with your local Choices Flooring consultant, or for more information visit the warranty section of the product on **www.choicesflooring.com**



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*Warranties and guarantees are provided by the manufacturer and are in addition to other rights and remedies of the consumer under a law in relation to the goods. Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and compensation for any other reasonably foreseeable loss or damage. You're also entitled to have the goods repaired or replaced if goods fail to be acceptable quality and the failure does not amount to a major failure. Actual colour samples shown in this brochure may vary due to the printing process. View a true representation of the range at your local Choices Flooring store. All information is correct at the time of printing (August 2026).

PILE REVERSAL / WATERMARKING

Watermarking, shading, pooling and pile reversal all refer to various types of pile distortion. If you are considering a carpet for your home, please be aware that shade variations may occur. Caused by relatively slight changes in pile from foot traffic, vacuuming, general use and the sides of fibers reflect more light than their tips, pile laying away from the observer appears lighter, while pile laying toward the observer appears darker. Areas that appear dark when viewed from one direction appear light when viewed from the opposite direction, and vice versa. These changes in pile lay are temporary and usually can be removed easily by vacuuming or brushing the pile.





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