



Elevate your floors. Empower the planet.

With Airstep's **STEP PRO**
made with **NIKE GRIND**

STEP**PRO**
BY **AIRSTEP** |  MADE WITH
NIKE GRIND

EXCLUSIVE TO

 **Choices**
Flooring

WHAT'S BENEATH MATTERS

When choosing new carpets, what's underneath matters just as much as what's on top. The right foundation can transform your flooring experience by enhancing comfort, extending durability and improving overall performance.

Step Pro, engineered with Airstep expertise and Nike Grind innovation, delivers superior support, resilience and sustainability in one revolutionary underlay — becoming your carpet's best friend and making a difference to the way your carpet looks, feels and wears ultimately promising revolutionary comfort with sustainability.

STEP PRO

NIKE GRIND: TURNING WASTE INTO POSSIBILITY

What started in 1992 as a simple idea at Nike to recycle old shoes has grown into a global sustainability movement. Nike Grind transforms manufacturing scraps and worn-out footwear into high-performance materials with the aim of **Turning Waste into Possibility** and creating a future where waste becomes a resource.



STEP PRO – A STEP TOWARD A GREENER FUTURE

Step Pro isn't just an underlay—it's your commitment to sustainability. Every roll helps divert waste from landfill while delivering industry-leading flooring support.

**Premium Performance Meets Sustainable Innovation
with Airstep & Nike Grind: ONLY AT Choices Flooring**

STEP PRO

BY AIRSTEP



Step Pro, a premium residential carpet underlay, engineered by industry leader Airstep and crafted with Nike Grind materials, gives new life to recycled resources. Designed to enhance your carpet's comfort, durability, and longevity, Step Pro offers a high-performance underlay solution while actively reducing landfill waste.

Available exclusively at Choices Flooring stores, this eco-conscious underlay provides superior protection with a laminate that is twice as thick as most standard underlays in the Australian market, providing an extra layer of protection for your floor. This reinforced layer sets Step Pro apart, delivering unmatched support and sustainability without compromise.

STEP PRO - TURNING WASTE INTO COMFORT, STRENGTH & SUSTAINABILITY

- ✓ Crafted from Nike Grind materials
- ✓ Manufactured by industry leader Airstep
- ✓ 11mm thickness for ultimate comfort
- ✓ 140kg/m³ density for lasting durability
- ✓ Premium black laminate with Nike Grind branding
- ✓ Exclusively available at Choices Flooring for all residential underlay needs



AIRSTEP'S OTHER SUSTAINABLE MATERIAL SOURCES

SOURCE ONE

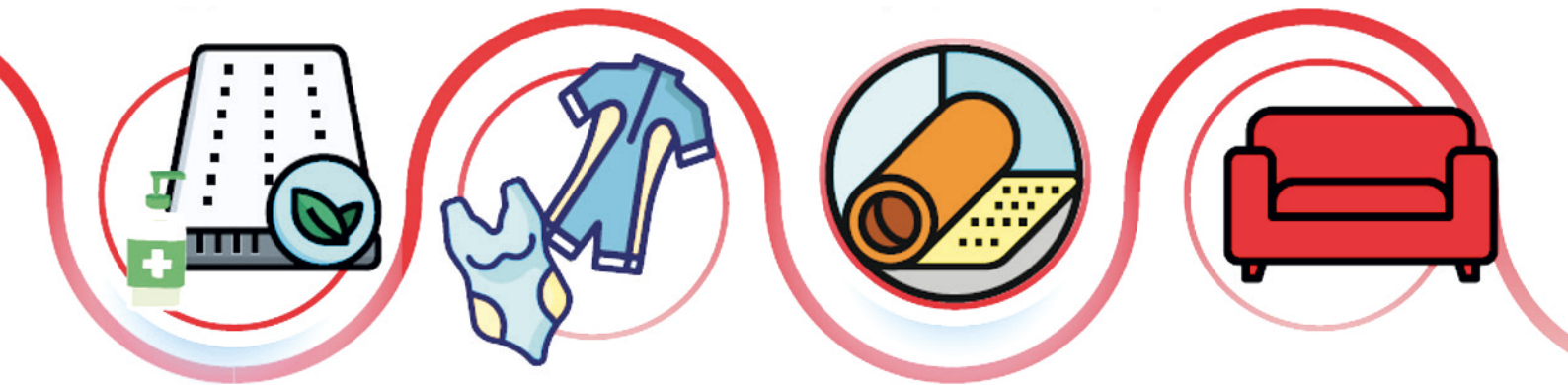
Foamco Foam Offcuts

Foamco manufacture foam and foam products for use in furniture and bedding as well as specialty and medical products. This process requires precision, which means offcuts are often generated. We take these offcuts and use them in suitable underlay products therefore greatly reducing the waste output of our sister company.

SOURCE THREE

Our Own Offcuts

As we manufacture the vast majority of our underlay products at our Headquarters here in Dandenong South, we are in control of any offcuts that are generated during the process. This allows us to keep wastage to a minimum, as any offcuts that are produced can be fed back through the process to create more underlay.



SOURCE TWO

Rip Curl Wet Suits

As part of our mission to help build a greener future, we also often partner with third-party organisations. Most notably on this front is our partnership with Rip Curl, which sees approximately half of their wet suit offcuts recycled into material for suitable underlay rather than finding its way into landfill.

SOURCE FOUR

End of Life Products

We also accept foam and underlay-ment products - both our own and those of others - back at the end of their life. This allows us to keep them out of waste as material can be sanitised and re-processed into new underlay. This is obviously not possible with all materials, as our highest priority is the safety of our staff and hygiene of our products. However, when materials arrive and are not contaminated, this is a safe and effective way to keep old underlay and foam out of landfill.





PRODUCT SPECIFICATION



KEY PRODUCT FEATURES



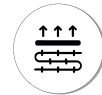
Superb underfoot comfort



Life long guarantee



Thermal rated



Underfloor heating



Reduced noise transmission



Asthma & allergy friendly



Australian made



Anti-microbial

STEPPRO

Airstep Step Pro Underlay is produced in partnership with the Nike Grind program and is exclusive to Choices Flooring.

Featuring an extra thick laminate 11mm construction and Nike Grind materials combined with our usual quality inputs, Step Pro offers sustainable and luxurious solutions for those looking for a residential underlay.



AIRSTEP



AIRSTEP'S SUSTAINABILITY STORY

Recycle with Airstep – This free initiative sees old underlays and off-cuts sent to their manufacturing site in Melbourne where they are then sorted, sanitised and cleaned and produced into new foam underlays.

STEP PRO

BY AIRSTEP



NIKE GRIND

NIKE GRIND

Golnaz Armin, VP of Color, Material, Trend and Sustainable Product, states that *"Thinking about the materials is the first step in getting to a great design."* She highlights that circular design requires careful consideration at every stage of a product's lifecycle, beginning with the selection of sustainable materials.

AIRSTEP

Airstep has been servicing the domestic and commercial building industries for over 40 years and have a proud history supplying the highest quality foam and rubber underlays. Airstep shares the vision, believing that every step forward should contribute to a more sustainable future. The company remains committed to creating flooring solutions that prioritise both performance and environmental responsibility.

Through its partnership with Nike Grind, Airstep continues to repurpose high performance materials into innovative, eco-conscious flooring. By incorporating recycled content and responsible manufacturing practices, Step Pro is designed not just for durability and comfort but as a conscious choice for a greener planet.



CHOICES FLOORING

As a brand dedicated to innovation and sustainability, Choices Flooring is proud to add Step Pro to its exclusive product portfolio. This addition reinforces our commitment to offering cutting-edge flooring solutions while supporting a vision for a healthier planet.

Together, Airstep, Nike Grind and Choices Flooring are redefining flooring – proving that sustainability, performance, and innovation can go hand in hand.



JOIN OUR ONLINE COMMUNITY

