



choicesflooring.com

ultimate

CHOICES

A U S T R A L I A

ENCHANTIA

Eternity

THE HARLOW
COLLECTION

rendezvous

Serenity
collection



WHAT MAKES AN ULTIMATE CARPET?

With so many different colours, materials and designs available, it can be difficult to choose the best carpet for your home and lifestyle.

Some fibres may require frequent cleaning that simply won't fit into your busy schedule, others come with a high price tag and some may even have an effect on your health.

The carpets that are categorised into the Ultimate Choices range are premium quality carpets that deliver innovative, high quality solutions to meet the demands of your lifestyle. The carpets featured are defined by their ultra-soft fibres, density and strength against stains and wear.

Synonymous with style, colour and design integrity, the ultimate choice will add a special sense of luxury to your home.

ultimate

CHOICES

- 2 Before You Buy
- 4 Carpet Care & Maintenance Guide

ENCHANTIA

- 8 Beltana
- 9 Villura

Eternity

- 12 Lara Place
- 13 Tartaro

THE HARLOW COLLECTION

- 16 Brockton
- 18 Kintyre
- 19 Macaire
- 20 Tenoria
- 21 Torrance

rendezvoos

- 24 Evendale
- 25 Ryelands

Serenity collection

- 28 Belanger
- 29 Capella
- 30 Charming Escape
- 31 Grange
- 32 Mayfair
- 33 Meridian
- 34 Mirage
- 35 Satin Seas

- 36 Guarantees & Warranties

BEFORE YOU BUY

Throughout this brochure you may notice a colour variation between the room and swatch images. Both are the best possible representation of that product within two different photographic environments. It is important to keep in mind that there are a number of variances in addition to lighting that may affect the way your carpet looks. This can include the pile direction, paint colour on walls, furniture and décor items that can alter the appearance of your carpet.

HOW LIGHTING AFFECTS THE LOOK OF YOUR FLOOR

Flooring is one of the biggest surface areas in your home and a key design element to any interior. When selecting your carpet, colour plays just as much of an important role as price, style and quality.

It is important to take into consideration how your selected carpet may look once it is installed in your home as the lighting in the room will have a significant impact on the way the colour of the carpet is perceived.

For example, carpet that is laid in a room that receives little to no natural light will appear drastically different to a room that has a lot of natural light coming in. The carpet will also appear different as the light changes throughout the day and transitions from morning to night.

THE EFFECTS OF ARTIFICIAL LIGHTING

Natural sunlight is not the only lighting that has an impact on the colour of your carpet; the type of light fixtures you have in the room will also play a part in how the carpet will look in your room.

Indirect lighting, such as a wall bracket aims light toward ceilings or walls, whereas a lampshade or floor lamp has a wider spread of light, therefore the light displayed will rebound against walls and floor.

For the best representation, we recommend going into your local Choices Flooring store and request to take a sample of your desired colour home. In addition, take a sample that is a shade darker so you can compare the two shades in both natural and artificial light at various times throughout the day to ensure you are happy with the true colour of the carpet within your room.



Wall colour and furniture can appear to change the tone of your carpet due to colour reflection.

The actual swatch generally appears most like the mid to dark sections of the room image.

Under natural light your carpet can appear drastically lighter.

For more information, visit **choicesflooring.com** or speak with your sales consultant at your local Choices Flooring store.

CARPET CARE & MAINTENANCE GUIDE

Unlike other furniture in the home, carpet is exposed to dirt and stains because it is subjected to heavy traffic daily. Be sure to keep your carpet clean to preserve its durability and boost its lifespan. You can take various precautionary measures to keep your carpet clean to ensure you can enjoy the outstanding qualities for years to come.

DRY VACUUM REGULARLY

Regular vacuuming will extend the life and enhance the appearance of your carpet. We recommend vacuuming as often as necessary, but at least once a week, especially in high traffic areas.

This will remove free soil particles and surface litter, and will prevent soil becoming embedded in the carpet.

Pay particular attention to the areas around doorways and skirtings which are often the first place for insects and moths to reside. Every few months vacuum under infrequently moved furniture.

When vacuuming thick loop, casual frieze or long pile carpets, you may need to completely disengage the beater bar and vacuum with suction only.

PROMPTLY ATTEND TO SPILLS AND STAINS

Spills should be blotted up by dabbing, do not vigorously rub as this will spread the stain and may cause fuzzing of the area.

It is best to work from the outside of the stain towards the middle as this will avoid further spreading.

Most importantly, rinse the cleaned area with cold water as soon as possible.

PROFESSIONALLY STEAM CLEAN

It is worth getting your carpet professionally steam cleaned by a reputable operator at least once a year, or as often as required.

This will remove entrapped soil particles and revive the appearance of your carpet.



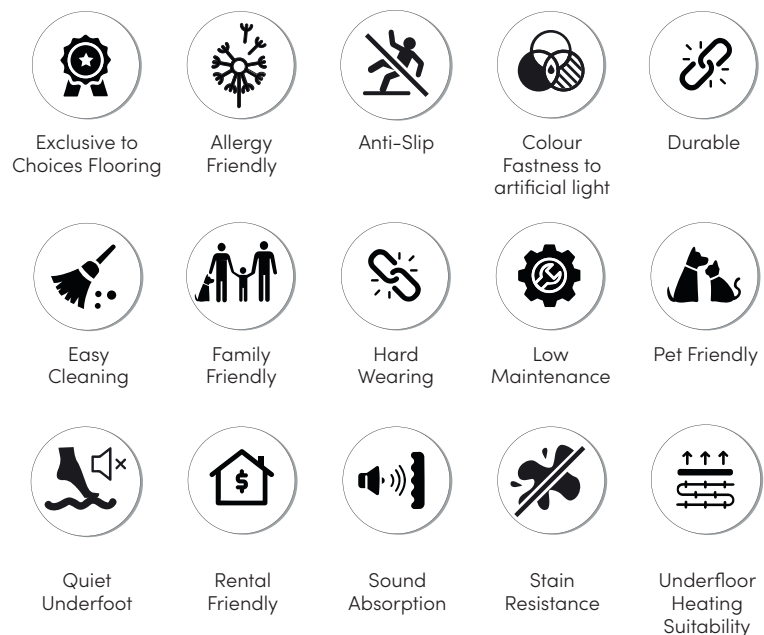
For more information regarding the care & maintenance
of your carpet, visit [choicesflooring.com](https://www.choicesflooring.com)



A BLEND OF COMFORT, VALUE & STYLE

Offering the look and feel of luxury for less, Enchantia will elevate your living space. The combination of softness and durability is the perfect foundation for either your home, investment property, or both. With it's many features and wide range of colours, there is a style for everyone.

KEY FEATURES





ENCHANTIA BELTANA
Colour Featured: Barossa

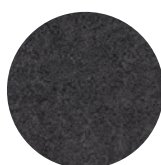
BELTANA

Elevate your space with Beltana's curated selection of exquisite hues, each radiating timeless elegance and sophistication. Transform your home into a haven of refined comfort with Beltana.

CURRENT COLLECTION



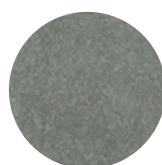
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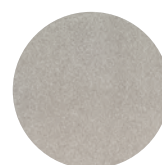
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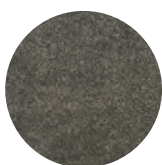
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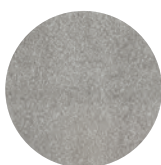
MALVASIA



MATARO



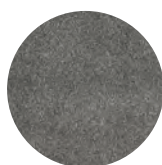
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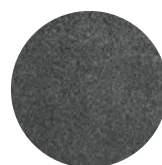
NARACOORTE



RUNDLE



TORRENS



VICTORIAE

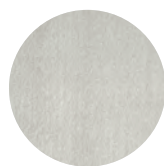


ENCHANTIA VILLURA
Colour Featured: Kinsley

VILLURA

Transform your living space into a sanctuary of comfort and refinement with Villura, where luxury and value converge in perfect harmony.

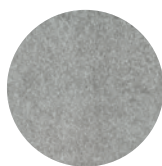
CURRENT COLLECTION



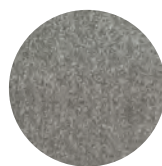
ASHLYN



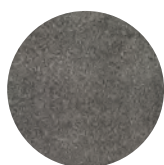
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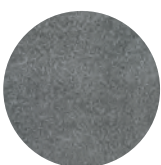
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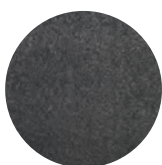
DELIA



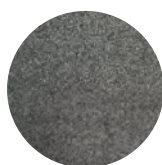
GENEVIVE



ISLA



KINSLEY



LACEY





FOR LOOKS THAT LAST

Eternity carpet is designed to keep its sensational looks, so you can continue to enjoy its outstanding qualities for many years to come.

Everyone dreads that first spill or stain, with Eternity carpet you can relax knowing that its superior stain resistance will ensure it comes up like new time after time.



Exclusive to
Choices
Flooring



Allergy
Friendly



Anti-Slip



Durable



Easy
Cleaning



Family
Friendly



Hard
Wearing



Low
Maintenance



Pet Friendly



Quiet
Underfoot



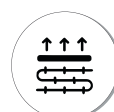
Rental
Friendly



Sound
Absorption



Stain
Resistance



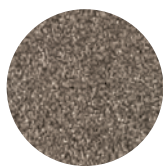
Underfloor
Heating
Suitability



ETERNITY LARA PLACE
Colour Featured:
Soma

LARA PLACE

A luxurious carpet designed for comfort and softness underfoot. Its plush texture offers exceptional durability with a cosy feel.



AMATARA



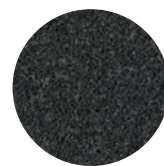
ANANDA



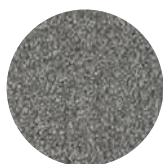
ARDEN



ARO



DHAMMA



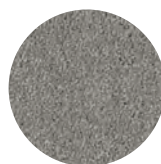
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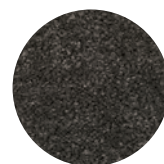
GAIA



REVIVO



SAMADHI



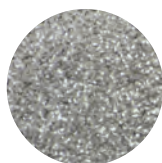
SOMA



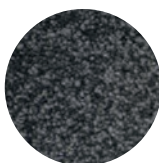
ETERNITY TARTARO
Colour Featured: Layton

TARTARO

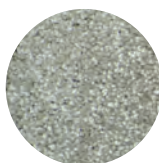
Durability and stain resistance combine with a traditional colour palette to create Tartaro, the ideal range for busy households. Made from premium Solution Dyed Nylon, which offers benefits of superior wear and colourfastness, this range doesn't sacrifice comfort and softness.



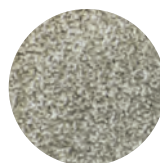
ASTLE



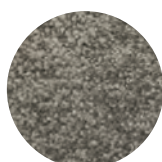
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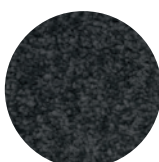
BENDALL



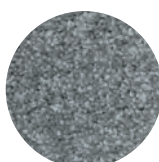
ETON



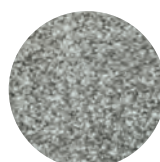
LAYTON



REX



SCALA



TYSSEN



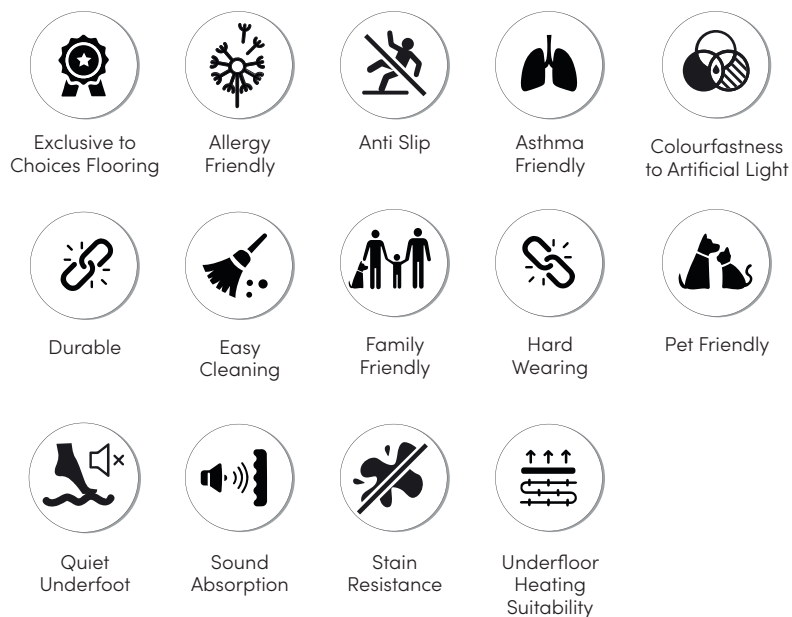
THE HARLOW COLLECTION

CARPET THAT REDEFINES LUXURY

From its exquisitely soft fibres to its stunning colour palette, The Harlow Collection of carpet redefines ultimate luxury.

But don't let it fool you, in addition to its exquisite looks, the fibre technology ensures it is also very easy to maintain, making it a perfect soft flooring solution for everyday living.

KEY FEATURES



THE HARLOW
COLLECTION BROCKTON
Colour Featured: Holbrook

*Key features are a summary of all Harlow Collection brands, however not all features apply to all brands.

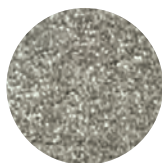


THE HARLOW COLLECTION BROCKTON
Colour Featured: Doucette

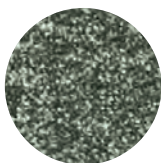
BROCKTON

Experience the luxury of Brockton's exceptionally soft carpets, crafted to withstand the rigors of everyday life while exuding effortless elegance.

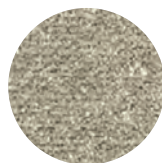
CURRENT COLLECTION



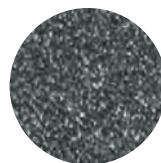
CAMPELLO



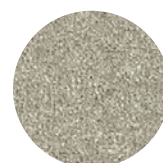
DOUCETTE



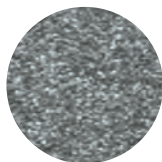
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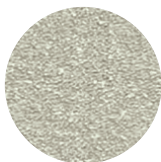
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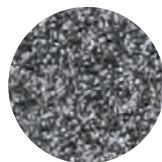
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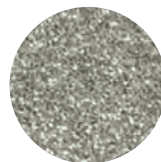
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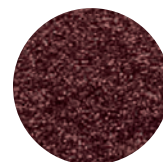
MARCIANO



MONTELLO



WHITMAN



WHITNEY



THE HARLOW
COLLECTION BROCKTON
Colour Featured:
Montello



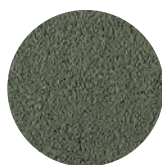


THE HARLOW
COLLECTION KINTYRE
Colour Featured: Argyll

KINTYRE

Experience the perfect blend of luxury, comfort, and durability with the Kintyre range. Designed for homes that appreciate affordable style.

CURRENT COLLECTION



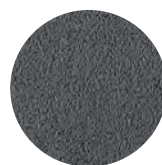
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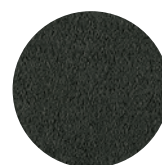
ARGYLL



CAMPBELL



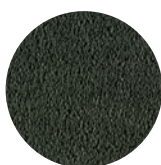
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KEIL



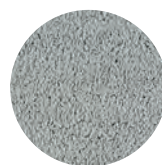
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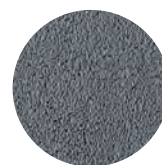
SADDELL



SOMERLED



SPRINGBARK



TARBERT



THE HARLOW
COLLECTION MACAIRE
Colour Featured: Trance

Switch colour and room image can differ due to light conditions. Refer to page 2.

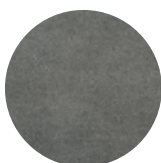
MACAIRE

Experience luxury and durability with the Macaire range. Crafted from high-quality Solution Dyed Nylon and engineered with twist construction, Macaire carpets are designed to handle everyday life's demands while maintaining an effortlessly elegant appearance.

CURRENT COLLECTION



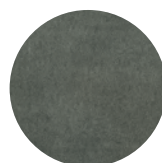
BLUSHING



ELEMENTAL



EMBRACE



ENDURING



ENIGMA



INTRIGUE



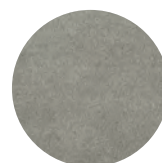
INVIGORATE



LEGEND



MYSTIQUE



TRANCE

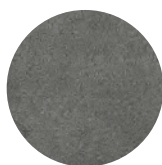


THE HARLOW COLLECTION
TENORIO
Colour Featured: Forest

TENORIO

Where comfort meets practicality at an exceptional value. Designed for everyday living, Tenorio is crafted from durable Solution Dyed Nylon with twist construction, providing a soft yet resilient surface that stands up to the demands of busy households

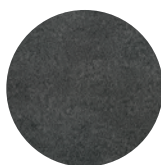
CURRENT COLLECTION



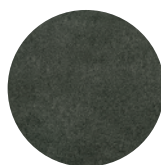
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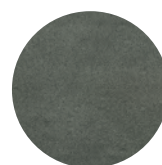
CALICO



CHIMINEA



CYPRESS



FOREST



GERANIUM



MAGNOLIA



MUSK



PAPYRUS



PITCH

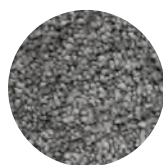


THE HARLOW COLLECTION
TORRANCE
Colour Featured: Yani

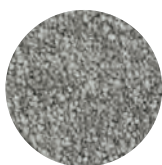
TORRANCE

Torrance is an elegant carpet made of super fine yarn, giving it a luscious feel. Designed to give you the confidence in resilience and ease of clean.

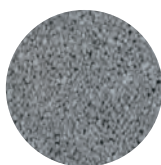
CURRENT COLLECTION



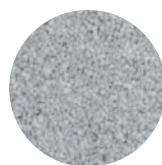
BOSTON



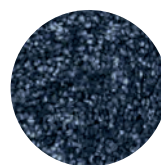
CLIFFSIDE



COLD METAL



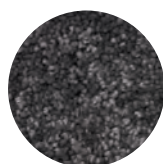
DIAMOND
WHITE



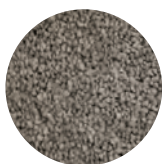
ENCOUNTER



MIDDLEBURY



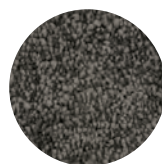
MONUMENT



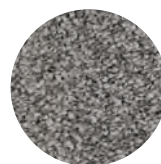
OAKWOOD



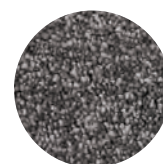
POCOMO



RIGOUR



SANFORD



YANI

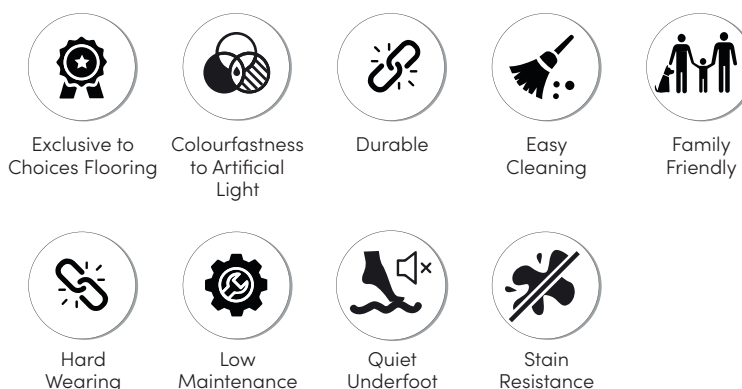


HI-TECH CARPET FOR DURABILITY

Rendezvous carpets are made from 100% MEP fibre (Molecular Enhanced Polyester) which has been altered at the molecular level to make it more durable for a busy household.

With a carefully curated colour palette featuring some warm & cool neutrals, as well as mid to dark greys, Rendezvous carpet made from 100% MEP Fibre will give you a soft & luxurious feel underfoot.

KEY FEATURES



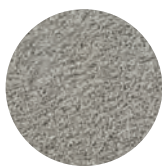


RENDEZVOUS
EVENDALE
Colour Featured:
Octis

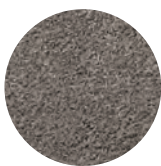
EVENDALE

Evendale provides unyielding luxury. Incredibly soft, without compromising on factors wearability, cleanability or design – this range is perfect for elevating any home interior.

CURRENT COLLECTION



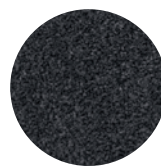
BELARA



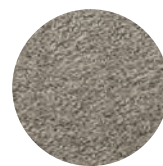
JEX



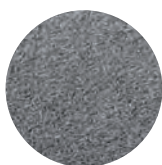
LOAM



LUNIS



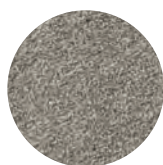
OCTIS



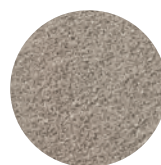
RUNE



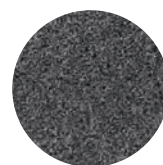
SEEDGE



THRAY



VEXTA



YORA



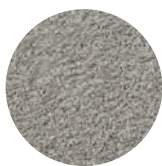
RENDEZVOUS
RYELANDS
Colour Featured:
Stormen

Switch colour and room image can differ due to light conditions. Refer to page 2.

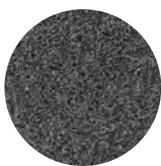
RYELANDS

Ryelands offers the ideal blend of luxury and durability. Constructed with 100% Rendezvous Fibre, this range is built to withstand the toils of everyday life – no matter the home.

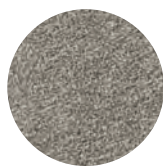
CURRENT COLLECTION



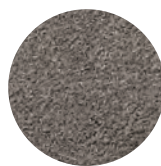
EORA



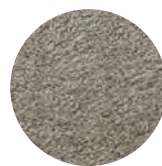
JADEVIA



JULE



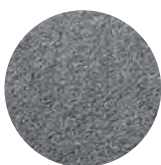
KACE



MORO



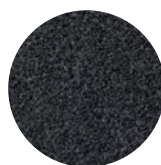
NURA



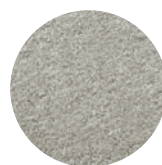
STORMEN



SYLL



TANORA



TENIC



PERFECT CARPET FOR FAMILIES

From sustainable fibres to the softest, most durable and easy to clean carpet on the planet, the Serenity Collection has a carpet to suit every family budget and style.

Featuring permanent built-in stain and soil protection that won't wear or wash off, Serenity Collection carpets are the ultimate solution for families.

KEY FEATURES



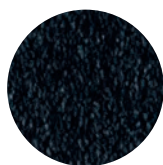


SERENITY COLLECTION
BELANGER
Colour Featured:
Atlantis

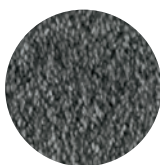
BELANGER

Serenity Belanger is made from innovative triexta carpet fibres with outstanding durability and permanent, inbuilt stain protection in a wide range of stunning colours.

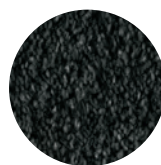
CURRENT COLLECTION



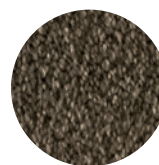
ASTER



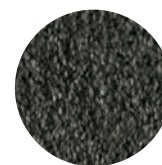
ATLANTIS



CITY STONE



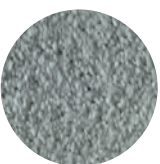
COMFORT



FLINT



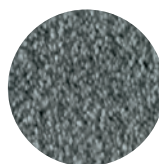
IMPERIAL



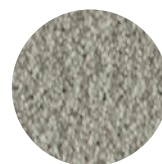
MIRAGE



PILGRIM



SUSSEX



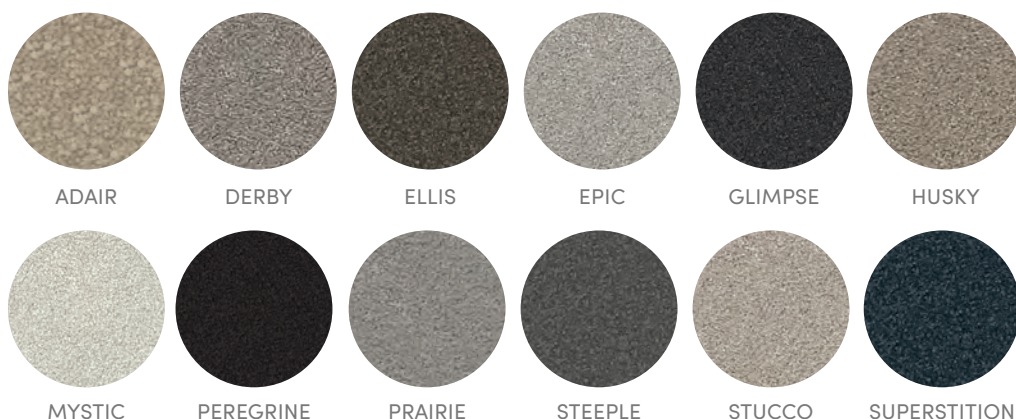
TEA LIGHT



SERENITY COLLECTION
CAPELLA
Colour Featured:
Steeple

CAPELLA

Luxurious Capella carpet is made in Australia in part from renewable plant-based ingredients. This carpet features permanent built-in stain resistance, excellent durability and it cleans with just cold water. This beautifully soft Triexta carpet allows you to enjoy life's special moments worry-free.



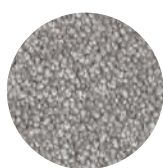


SERENITY COLLECTION
CHARMING ESCAPE
Colour Featured:
Rodeo

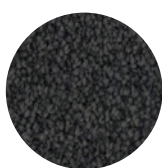
CHARMING ESCAPE

Evoking lush images of beauty and warmth, Charming Escape, a densely luxuriant carpet adds style and comfort to every home. Ideal for high traffic areas with stain, fade and wear resistance, and a softly textural surface that also helps to insulate against household noise.

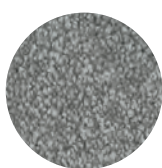
CURRENT COLLECTION



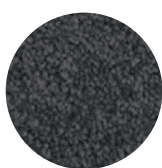
ALVA



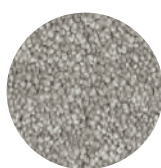
ARGENT



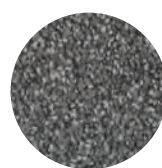
CRUZ



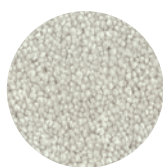
EDGAR



ERWIN



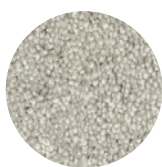
HUME



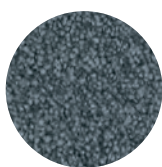
KERN



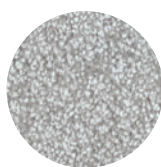
MONETTA



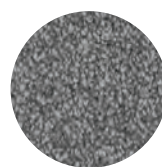
MORRIS



RILEY



RODEO



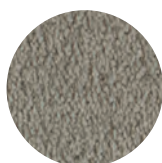
VANCE



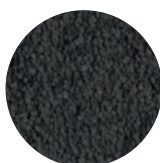
SERENITY COLLECTION
GRANGE
Colour Featured:
Light Smoke

GRANGE

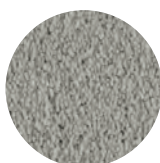
With more individual filaments per fibre, Grange is luxuriously soft and incredible to live on. This carpet is crafted from premium triexta with built-in stain protection, making it easy to clean and extremely durable.



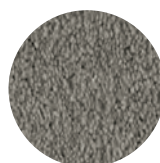
CORNSILK



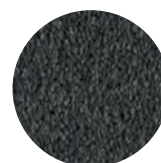
DARK STONE



ICE GREY



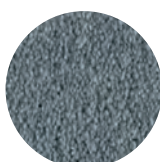
LIGHT SMOKE



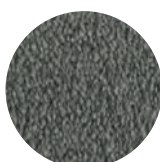
MIDNIGHT



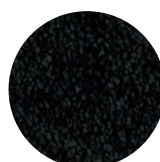
MISTY DAWN



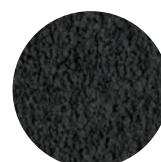
PORCELAIN
BLUE



QUARTZ GREY



SILHOUETTE



THUNDER

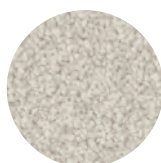


SERENITY
COLLECTION MAYFAIR
Colour Featured:
Grosvenor Square

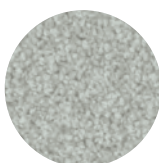
MAYFAIR

Wake up to luxury every day with Mayfair. Made in Australia from incredibly soft triexta fibre, this carpet features permanent built-in stain resistance and excellent durability. This silky soft triexta carpet allows you to enjoy life's special moments worry-free.

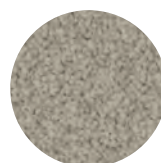
CURRENT COLLECTION



BELGRAVIA



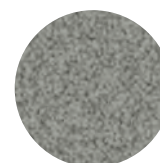
BERKLEY
HOUSE



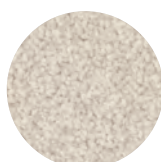
BURLINGTON



CURZON



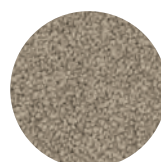
GROSVENOR
SQUARE



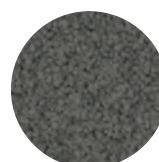
HANOVER
SQUARE



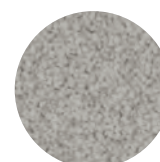
MOUNT
STREET



OXFORD
STREET



PICCADILY



WEST END

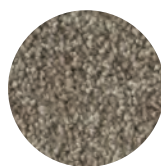


SERENITY
COLLECTION MERIDIAN
Colour Featured:
Iron Ore

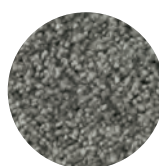
MERIDIAN

The next generation in carpet with new levels of stain, soil, wear and colourfast performance plus luxurious softness that your toes will adore.

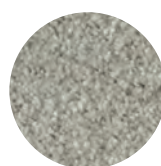
CURRENT COLLECTION



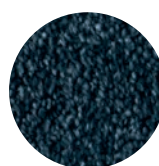
ARGOS



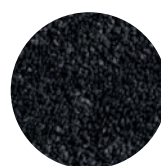
CADET



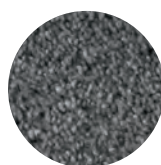
GRECIAN



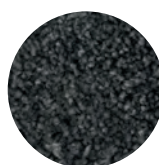
INKWELL



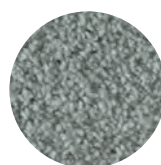
IRON ORE



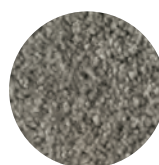
JUBILEE



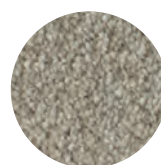
PEPPERCORN



REFLECTION



SANDER



SHIITAKE



SERENITY
COLLECTION MIRAGE
Colour Featured:
Stargaze

MIRAGE

Made in Australia, Mirage is a durable and stain resistant triexta carpet. It's available in a selection of inspiring colours, including vibrant highlights and on-trend neutral tones.

CURRENT COLLECTION





SERENITY COLLECTION
SATIN SEAS
Colour Featured:
Elina

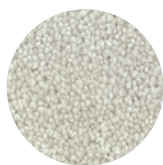
SATIN SEAS

Satin Seas is an Australian made twisted cut pile carpet with a durable, textured finish and stain and fade resistance, making it perfect for busy living areas.

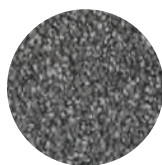
CURRENT COLLECTION



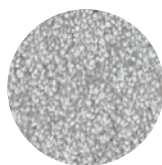
ABASCO



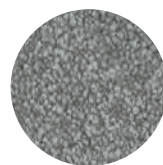
ARIAS



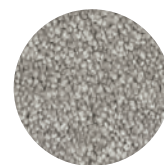
BALLAD



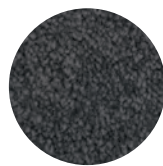
CORWIN



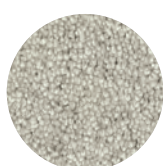
DEKA



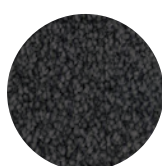
ELINA



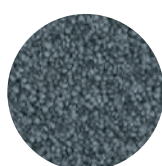
GABLE



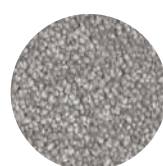
HEXA



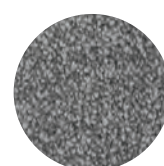
LOPEZ



OLSON



PINTO



TABOR

Your selected Enchantia, Eternity, Harlow Collection, Rendezvous & Serenity carpet is covered by one or more warranties as stated in the warranty information. For more information on the applicable warranties or guarantees on your selected carpet, please check with your local Choices Flooring consultant, or for more information visit the warranty section of the product on **www.choicesflooring.com**



VIEW WARRANTY
BROCHURE ONLINE

*Warranties and guarantees are provided by the manufacturer and are in addition to other rights and remedies of the consumer under a law in relation to the goods. Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and compensation for any other reasonably foreseeable loss or damage. You're also entitled to have the goods repaired or replaced if goods fail to be acceptable quality and the failure does not amount to a major failure. Actual colour samples shown in this brochure may vary due to the printing process. View a true representation of the range at your local Choices Flooring store. All information is correct at the time of printing (August 2026).

PILE REVERSAL / WATERMARKING

Watermarking, shading, pooling and pile reversal all refer to various types of pile distortion. If you are considering a carpet for your home, please be aware that shade variations may occur. Caused by relatively slight changes in pile from foot traffic, vacuuming, general use and the sides of fibers reflect more light than their tips, pile laying away from the observer appears lighter, while pile laying toward the observer appears darker. Areas that appear dark when viewed from one direction appear light when viewed from the opposite direction, and vice versa. These changes in pile lay are temporary and usually can be removed easily by vacuuming or brushing the pile.





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