

care & maintenance

wool

There is nothing like the feeling of soft wool carpet under your feet. Wool not only looks great, but also acts as a natural insulator and can be a great statement piece in a room. However, it requires regular maintenance, so it is important you clean your wool carpet often to maintain that great look and feel we all love about wool.

Your wool carpet will retain its good looks and last longer if you follow our recommended care routine:

- **Dry vacuum regularly**

At least once a week and more often in high foot-traffic areas. This will remove free soil particles and surface litter, and prevents soil becoming embedded in the pile, causing accelerated wear by grinding at the base of the tufts.

Pay particular attention to the areas around doorways and skirtings which are often the first place for insects and moths to reside. Every few months vacuum under infrequently moved furniture.

- **Promptly attend to spills and stains**

Firstly, contain the stain – firmly blotting up any excess liquid spills and scraping up any solids. In the event of a very large stain, put a towel down and stand on it firmly to remove as much liquid as you can before applying any stain treatment. And a word of advice – NEVER rub wet wool carpet which can cause permanent damage to the pile.

- **Have a professional steam clean**

When necessary, have a professional steam clean by a reputable operator. This can remove entrapped soil particles and revive the appearance of your carpet. Do not be concerned about the wet cleaning process removing natural oil from your wool carpet – most of this was removed during manufacture as an oily carpet attracts dirt far more quickly.

